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## **ARMSTRONG ANNOUNCED AS IOWA CERTIFIED CROP ADVISER OF THE YEAR**

Des Moines, IA – The Iowa Certified Crop Advisers (CCA) announced the 2018 Iowa CCA of the year last week. Walter Armstrong from Ames, Iowa accepted this annual award during the Iowa CCA recognition luncheon at the Agribusiness Showcase & Conference on February 13, 2018.

During his recognition, Armstrong suggests “In 2018, to take some time to promote your certification, you’ve earned it.” A certified crop adviser utilizes their knowledge to assist their farmer customers. Farmers and employers prefer to work with CCAs because they have demonstrated commitment, education, expertise, and experience to make a difference in a client's business.

The Iowa Certified Crop Adviser of the Year Award is designed to recognize a CCA who delivers exceptional customer service, is highly innovative, has shown that they are a leader in their field, and has contributed substantially to the exchange of ideas and the transfer of agronomic knowledge within the agriculture industry.

Armstrong was raised on a farm in NE Iowa and currently works as a key account manager for Bayer CropScience. He holds a degree from Iowa State University and was certified as a crop adviser in 1996. Armstrong has previously served on the Iowa CCA board of directors from 2010-2016, served on the marketing committee as chair, and was CCA board chairperson in 2014. He has also served on the National CCA marketing committee for 2 years. He and his wife LuAnn have two children, Allison Shlader (Husband, Alex and Daughter, Reese) and Drew Armstrong.

For further information, please contact CCA Board Chair Joel Nelson by phone at 319-551-8753 or via e-mail at [joel.nelson@cpsagu.com](mailto:joel.nelson@cpsagu.com).

**The Iowa Certified Crop Adviser program** is supported at the national level by the American Society of Agronomy (ASA) Certified Crop Adviser Program. The CCA certification was established in 1992 to provide a benchmark for practicing agronomy professionals in the United States. CCAs meet examination, education, experience, and ethical standards that assure their competency as a partner to the producer in achieving the most from their farm. For more information on the Iowa CCA program, please go to: <http://iowacca.org> or the American Society of Agronomy <https://www.certifiedcropadviser.org>

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Photos attached