



**Iowa Certified  
Crop Advisers**  
Trusted Advice to Help You Grow

WINTER 2014

# GOOD ADVICE

The Iowa Certified Crop Adviser Good Advice publication is an informational update of the Iowa Certified Crop Adviser Program

## Largest Indoor Field Day - 2015 Ag Industry & Crop Management Conference

Don't miss out on earning your CCA Credits at the 2015 Agribusiness Showcase and Conference. CCAs will be able to earn required CEU credits from over 20 speakers; additional credits available thru over 120 Exhibitors.

### 2015 Sessions Highlights

Tuesday, Feb 10, 2015 the Agribusiness Showcase and Conference will include speakers covering industry specific topics. Learn about Climate, UAV Drones, Economics, Soil Testing, and much more! Represented companies include IDALS, ISU, AgSolver, Monsanto, Pioneer, GROWMARK, and other names in your industry.

### Recognizing Years of Service Luncheon for Iowa CCAs

The Board of Iowa CCA is hosting a Recognition Luncheon for CCAs service of 15 and 20 years. This is an important milestone for a CCA. We want to thank them for all their years of service and toast to many more!

Invitations will be mailed to the 15 & 20 year recipients in the coming weeks. Please watch your mail box! Please RSVP by January 31, 2015 for an accurate lunch count. Questions about the event can be directed to 515-262-8323.

### Agribusiness Showcase & Conference Schedule:

#### Tuesday February 10

**8 AM** CEU Sessions kickoff with John Fulton & Bob Ludwig speak on Big Data in Ag

**10 AM - 5 PM**  
CEU Sessions in Crop, Pest, Nutrient, and Soil & Water Management

**11:50 AM - 1:10 PM**  
CCA Recognition Luncheon  
Upper East Conference Room - *Please RVSP by JAN 31, 2015!!*

**3:15 - 4 PM**  
AAI Annual Meeting

**4 PM** Showcase Floor Opens

**5 - 7 PM**  
All Industry Reception on Showcase Floor

#### Wednesday February 11

**8 AM - 3 PM**  
In-door Field Day

**Noon—1:30 PM**  
All Industry Luncheon on Showcase Floor

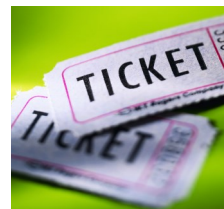
*This year get 20 CEU credits for only \$200 at the 2015 Agribusiness Showcase and Conference. A two day event with over 20 speakers and 120 Exhibitors to learn from.*



## Door Prize Drawing Totaling \$10,000

**Feb 11, 2015**

This year at the 2015 Agribusiness Showcase & Conference we will be having a door prize drawings throughout the day of the event. *Must be Present to win.*



## Iowa CCA of the Year

The Iowa CCA of the year award will be presented at the 2015 Agribusiness Showcase & Conference on Wednesday, February 11, 2015. The recipient will be recognized among peers during the All Industry Luncheon on the Showcase stage. Register today at [AgriBizShowcase.com](http://AgriBizShowcase.com) so you can attend this once a year event!

## New Board Member Announcement

Adam Kramer of Three Rivers Company, Earlville, Iowa is the newest member of the Iowa CCA Board of Directors. Adam is currently serving as the Agronomy Manager at Three Rivers Company supporting four Iowa Counties.

The Iowa CCA Board of Directors wants to welcome Adam in his term from 2015 to 2017; and thank the members who voted in this election. See attached document for more about Adam Kramer and his accomplishments.

### Iowa Certified Crop Advisers

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