



**Iowa Certified
Crop Advisers**
Trusted Advice to Help You Grow

2019 ASC SUMMER WORKSHOP

Turning Data into Decisions

8:30 AM - 4:30 PM | Thursday, August 15, 2019
Jeff & Deb Hansen Agricultural Student Learning Center

7 CEU CREDITS AVAILABLE
CLASS LIMITED TO 80 PARTICIPANTS

Experts from across the industry join us at the Hansen Learning Center to share their experiences on the use of technology and turning all that data into impactful decisions. The 2019 Agribusiness Showcase & Conference (ASC) Summer Workshop was coordinated by the Iowa Certified Crop Advisers Education Committee.

Thursday, August 15, 2019

- 8:30 AM** Registration opens at the Hansen Learning Center
- 9:00 AM** A Deeper Understanding of Soil Health and Nitrogen Management
- Harold van Es, Professor, Cornell University
- 10:30 AM** INREC Statistical Survey for Measuring Nutrient Reduction Strategy Progress
- Shawn Richmond, Environmental Services Director, Iowa Nutrient Research & Education Council
- 11:00 AM** The Fuel for Managing Field Variability and Maximizing Profitability
- Jamie Brand, AgriVision Equipment/ John Deere
- Noon** **BBQ Lunch - Sponsored by The Nature Conservancy & 4R Plus**
- 12:30 PM** Technology Overviews
- AgLeader, Precision Planting, and John Deere
- 1:30 PM** Drones and Technologies in Production Agriculture
- Kevin Butt, Agriculture Professor, Ellsworth Community College
- 2:30 PM** Using Data for Decision Making
- Andrew Knaack, Field Product Specialist, The Climate Corporation
- 3:30 PM** Farmer Panel - Utilizing Data for Decisions on the Farm

AGRIBIZSHOWCASE.COM/SUMMERWORKSHOP

\$50

ADMISSION*

*Discounted admission \$50 applies for all participants that attended the ASC Ag Industry & Crop Management Conference in February 2019.

Regular admission of \$75 applies to all other workshop attendees.

more information at:
agribizshowcase.com/cca

**BBQ Lunch
Included!**

Luncheon Sponsored by:

4R Plus

The Nature
Conservancy 